

beBOLD.

Catalog 2024

THE MESSAGE

A celebration of inner strength,
the determination to live life purposefully.
With each idea, we aim to inspire you to
embrace your challenges, find your inner
boldness, and wear your
strength with pride.

SERMON 2

THE TRUE MEANING

This sermon introduces the fundamental
principles of the brand, offering a
representation of what
beBOLD stands for.



beBOLD.

ILLUMINATION

Let your light so shine before men, that they may see your good works and glorify your Father in heaven.

Matthew 5:16 NKJV

Illuminate the world with your positive actions, inspiring others and bringing glory to a higher purpose. Your light has the power to make a meaningful impact, so continue to shine and be a force for good



S M L XL XXL

LEADERSHIP

While Others Search For What They Can Take, A True Leader Searches For What He Can Give - **Mufasa**

Leadership is not about taking; it's about giving. In a world where others seek to take, true leaders stand out by searching for what they can give. Lead with generosity.



S M L XL XXL

beBOLD.

HOPE

For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you Hope and a future."

Jeremiah 29:11 NIV



S M L XL XXL

beBOLD.

JOURNEY

Life is a dynamic Journey, weaving together wins and failures. Embrace the ongoing process of growth, and let every experience shape you.



S M L XL XXL

beBOLD.

FREEDOM

“You, my brothers and sisters, were called to be free. But do not use your freedom to indulge the flesh; rather, serve one another humbly in love.”

Galatians 5:13 NIV



S M L XL XXL

beBOLD.

PROGRESS

“Brethren, I do not count myself to have apprehended; but one thing I do, forgetting those things which are behind and reaching forward to those things which are ahead,”

Philippians 3:13 NKJV



S M L XL XXL

THE STORY

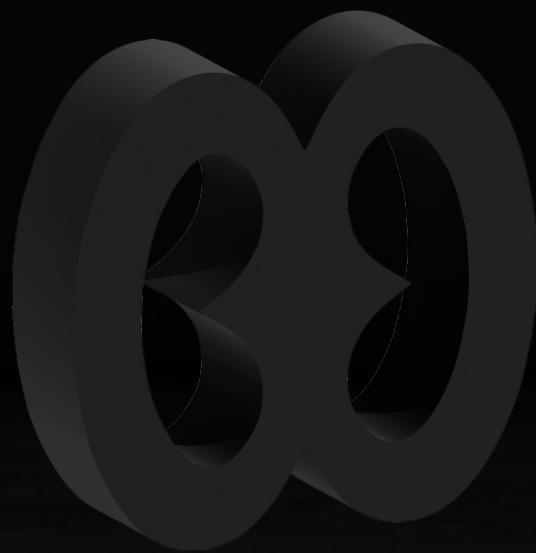
A brand born from a place of adversity... a powerful reminder that challenges can mold us into something greater, a living testament to God's glory. "beBOLD" is more than a brand; it's a celebration of inner strength, the determination to live life anew and an unwavering belief in God's abundant plans for us. The call to "beBOLD" is a call to reclaim life.

Every apparel from "beBOLD," aims to inspire us to embrace difficult moments, discover our inner boldness and proudly wear your strength. It serves as a constant reminder that even in the darkest moments, a path to a brighter future exists and your journey stands as a testament to the beauty of resilience.



WHY THE COLLECTION IS CALLED 'SERMON'

We are alive because our stories are unfinished. Our collective purpose is to kindle inspiration and empower each other to perceive opportunities uniquely. Through narratives woven with resilience, hope, leadership, progress, and continuous illumination that adds value, we have chosen the merchandise as one of the mediums to communicate our God-given message, hence the collections being named "sermons."





www.bebold.space